



























ScoreCard Social Media  
January 2021

CHANNEL	MESSAGE	LINK	IMAGE PREVIEW
Facebook	Need a post-holiday present? Redeem 2,000 points to save \$0.50 per gallon up to 20 gallons with your Scorecard credit or debit card. Find a station near you: <a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Get ready for The Big Game now! Check out the stunning TCL 4K Ultra HD Roku TV with all your favorite content on a simple, intuitive interface and incredible sound system #electronics #tech	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Stay on top of your fitness goals at home with the Smart Stability Ball, featuring 13 exercises and burst-resistant PVC construction #stayhealthy	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Classic and durable for your someone on the go, the Wayfarer Zip Tote is a beautiful addition to your wardrobe. Get it today here! #booneyandbourske	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Stay warm and still be able to use your touchscreen device with the men's ETIP® Recycled Glove by The North Face. Order it today with your Scorecard Rewards #theruntheface #winteressentials	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Save some coins at the pump when you redeem 2,000 points to save \$0.50 per gallon (up to 20 gallons) with your Scorecard credit or debit card. Find a station near you: <a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Show your team loyalty with the Kickoff Cutting Board, the perfect party platter and serving tray with the avid football fan in mind! #superbowlpup #athome	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Stay cozy and warm on those cold winter nights with the plush 'Catnip' throw. Check out this and our other winter ready items here! #stayathome	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Elevate your warmth with the ultra-packable, sleek, insulated and eco-conscious jacket from The North Face for her. Find your fit today on Scorecard! #theruntheface	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Facebook	Perfect for the man of distinction, Versace Eros has the crisp, woody scent he needs for everyday use. Check out this fragrance and more on Scorecard's Rewards #mensstyle #versace	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Twitter	Get ready for The Big Game now! Check out the stunning TCL 4K Ultra HD Roku TV with all your favorite content on a simple, intuitive interface and incredible sound system #electronics #tech	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
Twitter	Stay on top of your fitness goals at home with the Smart Stability Ball, featuring 13 exercises and burst-resistant PVC construction #stayhealthy	<a href="https://bit.ly/30h9p6">https://bit.ly/30h9p6</a>	
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PRODUCTS			
Facebook RICH MEDIA Carousel	<p>Set up your home theatre today!</p> <p>Headline 1: Lifelike, crisp color</p> <p>Headline 2: Enjoy powerful sound</p> <p>Headline 3: Crystal clear entertainment at home</p> <p>Copy</p> <p>Link Description 1: 50-inch 4K Ultra HD Roku TV</p> <p>Link Description 2: 43-inch 4K Ultra HD LED Smart TV XBR</p> <p>Link Description 3: 65-inch TUBEDO Crystal UHD 4K Smart TV</p>	<a href="https://bit.ly/2898TV">https://bit.ly/2898TV</a>	
Facebook	<p>Stay on time and in style with a little help from the sophisticated Bulova "Joseph" Banker Leather Strap Watch. Available with your points today! #menstyle</p>	<a href="https://bit.ly/2Ww0VX">https://bit.ly/2Ww0VX</a>	
Facebook	<p>Keep your hands clean with this G-Key which is great for ATM's, door handles, touch screens and more. #healthandwellness #stayinghealthy</p>	<a href="https://bit.ly/2Ww0VX">https://bit.ly/2Ww0VX</a>	
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Twitter	<p>Stay safe this winter with the G-Key – great for ATM's, door handles, touch screens and more. #healthandwellness #stayinghealthy</p>	<a href="https://bit.ly/2Ww0VX">https://bit.ly/2Ww0VX</a>	
FACEBOOK ADS			
Facebook 128.9 - Product Promotion Single image	<p>It's the perfect blend of classic and glitz with this women's Citizen® watch. Add the sophisticated timepiece to your collection today!</p>	<a href="https://bit.ly/2wv0ddn">https://bit.ly/2wv0ddn</a>	
COVER PHOTOS			
Jan. 1			
Jan. 15	