





































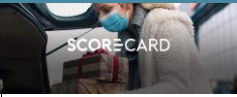



ScoreCard Social Media  
December 2020

| CHANNEL  | MESSAGE  | LINK  | IMAGE PREVIEW   |
|----------|--|---|---|
| Facebook | Travel safe and save at the pump with fuel discounts using your Scorecard credit or debit card. Find the closest gas station here: <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a>   | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
| Facebook | Is your cookware Opra-approved? Check out this set by Aysha Curry, this season's hot kitchen trend seen in Oprah's 2020 Favorite Things list. Order on Scorecard Rewards! <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a>              | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
| Facebook | It's a mirror, candle class, yoga studio, personal trainer, and so much more all in one! Check out this new Oprah favorite, The Mirror, in Scorecard Rewards! <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a>                          | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
| Facebook | Stock out your holiday shopping-waiting points when you pay with Rewards from PayPal using your ScoreCard Rewards only for eligible purchases. Terms Apply. <a href="https://bit.ly/2Z8Uu4d">PayPal available per Financial Institution</a>        | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
| Facebook | Make your list and check it twice with the Scorecard catalog and shop our latest additions -- just in time for the holidays! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>   | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
| Facebook | Looking for that perfect, timeless gift for the jet-setter in your life? Try the Florentine Weekend and Allison Crossbody Set by Denree & Bouke! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>                                       | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
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| Facebook | Hit the road and save some when you redeem 2,000 points to save \$0.30 per gallon with your Scorecard credit or debit card. Find a closest station here: <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a>                               | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |    |
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| Facebook | It's a Christmas classic with a twist! Add some flare under your tree with the Lionel Train Home for the Holiday Ready-to-Play Train Set, now available with your ScoreCard Rewards! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>   | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
| Facebook | Three words. Butter. Tender. Steak. Redeem ScoreCard Rewards points to get your fave! The best of the best with Texas City Steak Company's Flat Mignon gift box, available now! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>        | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
| Facebook | Shopping online? PayPal is making it even easier for you to use your ScoreCard Rewards points and save cash this season, only for eligible purchases. Terms Apply. <a href="https://bit.ly/2Z8Uu4d">PayPal available per Financial Institution</a> | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
| Twitter  | Make your list and check it twice with the Scorecard catalog and shop our latest additions -- just in time for the holidays! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>   | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
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| Twitter  | Channel your inner-chef with this Oprah-approved set by Aysha Curry on your Scorecard Rewards! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>   | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
| Twitter  | Not your average mirror? It's a candle class, yoga studio, personal trainer, and more all in one! Check out The Mirror, in Scorecard Rewards! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>  | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |
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| Twitter  | Three words. Butter. Tender. Steak. Redeem your ScoreCard Rewards to get your fave! The best of the best with Texas City Steak Company's Flat Mignon gift box, available now! <a href="https://bit.ly/2Z8Uu4d">Shop Scorecard Rewards</a>          | <a href="https://bit.ly/2Z8Uu4d">https://bit.ly/2Z8Uu4d</a> |  |

| PRODUCTS   |   |     |   |
|--|---|-----|---|
| Facebook<br>RED MEDIA<br>Content                       | Get him the best of the best!<br>Headline 1: One rim or clean shave?<br>Headline 2: Live in leather<br>Headline 3: One and done trimmer<br>Copy:<br>Link Description 1: Starter Kit with Bag, Sandalwood by The Art of Shaving®<br>Link Description 2: Starter® Men's Leather Passover Kit®<br>Link Description 3: Camo® Men All-in-1 Trimmer |     |    |
| Facebook   | Jumpstart your health goals for 2021 with the Weight Watchers Digital Glass Body Analysis Scale from Conair®!@gals  |     |     |
| Facebook   | With UV-C light to eliminate up to 99.9% of germs, it's easier than ever to stay safe and healthy with the Luv™ Portable UV-C LED Sanitizing Wand sterilizer. #saferhealthierhome #stayingsafely  |     |     |
| Twitter  | Jumpstart your health goals for 2021 with the Weight Watchers Digital Glass Body Analysis Scale from Conair®!@gals  |     |     |
| Twitter  | With UV-C light to eliminate up to 99.9% of germs, it's easier than ever to stay safe and healthy with the Luv™ Portable UV-C LED Sanitizing Wand sterilizer. #saferhealthierhome #stayingsafely  |     |     |
| ENGAGEMENT   |   |     |   |
| Facebook   | It's sophisticated vs. Sporty? Are you getting the stylish Movado Men's BOLD Evolution Watch or the Garmin vivactive 45 GPS Smartwatch, perfect for the guy on the go? #guystagram  | N/A |     |
| Twitter  | Sporty or Stylish? Are you getting Movado's BOLD Evolution or Garmin vivactive Smartwatch? #guystagram  | N/A |     |
| FACEBOOK ADS   |   |     |   |
| Facebook<br>JTB & Product<br>Promotion<br>Single Image | This already knew she's amazing. Get her a gift to match with the You've Amazing Deep Shave Gel and Body Cream Set. #youphilosophy!   |     |     |
| COVER PHOTOS   |   |     |   |
| Dec 1  |    |     |   |
| Dec 15   |   |     |   |