































ScoreCard Social Media  
OCTOBER 2020

CHANNEL	MESSAGE	LINK	IMAGE PREVIEW
PROGRAM			
Facebook	Nothing says Fall like baked goods! Get the perfect goodies everytime with the Aniboni® Advanced Bakeware Silicone Baking Mat Set — available the month!	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Facebook	Need an end of the year pick-me-up? We have the content for you! From one until 11:59, you can enter our Spotlight sweepstakes to win a \$100 Amazon gift card. <b>NO PURCHASE NECESSARY.</b> Open to legal residents of the U.S. & D.C. who follow and are online during the contest period with one (1) of the participating financial institutions and entered the ScoreCard Rewards program as of September 30, 2020. Your entries are valid until 11:59 PM on October 31, 2020. For Official Rules, visit: <a href="http://the.scorecardrewards.com/CSpotlightRules">http://the.scorecardrewards.com/CSpotlightRules</a>		
Facebook	Browse through checkout with Pay with Rewards from PayPal Use your ScoreCard Rewards to pay for eligible purchases. Terms Apply. *PayPal applicable per Financial Institution	<a href="https://bit.ly/SC-PayPal">https://bit.ly/SC-PayPal</a>	
Facebook	There's still time — but not much for YOU to ScoreBig and win the grand prize — 1 MILLION POINTS! Use one your ScoreCard Rewards credit or debit card through October 31, 2020 to be automatically entered for a chance to win this or one of the other 15 prizes. For Official Rules, visit: <a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	<a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	
Facebook	Make your favorite finger foods and snacks FASTER (and healthier, too). Check out this Hamilton Beach Air Fryer today! #homegoods #airfryer #easyrecipes	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Facebook	Swipe and save! Redeem 2,000 points and save \$0.50 per gallon with your Scorecard credit or debit card. Find a station near you: <a href="https://bit.ly/2030uqj">https://bit.ly/2030uqj</a>	<a href="https://bit.ly/2030uqj">https://bit.ly/2030uqj</a>	
Facebook	No muss, no fuss. Get your salads, dough, even zucchini noodles done fast with Breville's Boss Chisel 18 Peel & Dice Food Processor today! #kitchenhacks #breville	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Facebook	Bored at home? Refresh for Fall with our latest products for October! Check out ScoreCard Rewards today! <a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Facebook	Keep your foods fresher, longer with CASO® Design VC 350 Vacuum Sealer, available now! #home #kitchenhacks	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Facebook	Chop, dice, mince, or julienne like a pro with a pro set by Rachael Ray® Japanese Stainless Steel Chef and Santoku Knife Set! #kitchenaid #homechef	<a href="http://bit.ly/SC-Catalog-FB">http://bit.ly/SC-Catalog-FB</a>	
Twitter	Nothing says Fall like baked goods! Get the perfect goodies everytime with the Aniboni® Advanced Bakeware Silicone Baking Mat Set — available the month! #fallfun	<a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	
Twitter	Need an end of the year pick-me-up? Enter our Spotlight sweepstakes to win a \$100 Amazon gift card! NO PURCHASE NECESSARY. Ends 11/30/20. See full rules at: <a href="http://the.scorecardrewards.com/CSpotlightRules">http://the.scorecardrewards.com/CSpotlightRules</a>	<a href="http://the.scorecardrewards.com/CSpotlightRules">http://the.scorecardrewards.com/CSpotlightRules</a>	
Twitter	Browse through checkout with Pay with Rewards from PayPal Use your ScoreCard Rewards to pay for eligible purchases. Terms Apply. *PayPal applicable per Financial Institution	<a href="https://bit.ly/SC-PayPal-TW">https://bit.ly/SC-PayPal-TW</a>	
Twitter	There's still time — but not much for YOU to ScoreBig and win the grand prize — 1 MILLION POINTS! Use one your ScoreCard Rewards credit or debit card for a chance to win through October 31, 2020 to be automatically entered for a chance to win this or one of the other 15 prizes. For Official Rules, visit: <a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	<a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	
Twitter	Make your favorite finger foods and snacks FASTER (and healthier, too). Check out this Hamilton Beach Air Fryer today! #homegoods #airfryer #easyrecipes	<a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	
Twitter	Swipe and save! Redeem 2,000 points and save \$0.50 per gallon with your Scorecard credit or debit card. Find a station near you: <a href="https://bit.ly/2030uqj">https://bit.ly/2030uqj</a>	<a href="https://bit.ly/2030uqj">https://bit.ly/2030uqj</a>	
Twitter	No muss, no fuss. Get your salads, dough, even zucchini noodles done fast with Breville's Boss Chisel 18 Peel & Dice Food Processor today! #kitchenhacks #breville	<a href="https://bit.ly/2133u4t">https://bit.ly/2133u4t</a>	

PRODUCTS			
Facebook RICH MEDIA: Carousel	<p>Stay Cozy</p> <p>Headline 1: Stay wrapped and stylish</p> <p>Headline 2: Timeless warmth</p> <p>Headline 3: 100% Cotton</p> <p>Copy:</p> <p>Link Description 1: Micro Mink Sherpa Blanket</p> <p>Link Description 2: Red/Black Buffalo Plaid Blanket by Bellagio Resort</p> <p>Link Description 3: Certified 100% Organic Cotton Throw Blanket - Hilton Grand Collection, Inc. Grand</p>	<a href="https://bit.ly/719yt4">https://bit.ly/719yt4</a>	  
Facebook	<p>Transform your space with a bottle of Simmered Cider Home Mist from Thymes</p> <p>#umelikefall</p>	<a href="https://bit.ly/SC-Catalog48">https://bit.ly/SC-Catalog48</a>	
Facebook RICH MEDIA: Carousel	<p>Headline 1: Feels like home</p> <p>Headline 2: Warm up your place</p> <p>Headline 3: Stylish and safe</p> <p>Copy:</p> <p>Link Description 1: Classic Jar Medium Candle - Home Sweet Home</p> <p>Link Description 2: Sienna 34-inch Electric Fireplace Mantel by Cambridge*</p> <p>Link Description 3: Motion Flame Candle Set by Everlasting Glow</p>	<a href="https://bit.ly/SC-Catalog48">https://bit.ly/SC-Catalog48</a>	  
Twitter	<p>Add some farmhouse chic to your living room with the Buffalo Plaid Blanket by Bellagio Resort #farmhousechic #fallvibes</p>	<a href="https://bit.ly/2E13qj">https://bit.ly/2E13qj</a>	
Twitter	<p>Transform your space with a bottle of Simmered Cider Home Mist from Thy</p>	<a href="https://bit.ly/2E13qj">https://bit.ly/2E13qj</a>	
Twitter	<p>Heartwarming blend of cinnamon, baking spices, and a hint of freshly poured tea — it's Fall in a bottle with the Yankee Candle's classic scent Home Sweet Home #fallcandles</p>	<a href="https://bit.ly/32pbk1">https://bit.ly/32pbk1</a>	
ENGAGEMENT			
Facebook RICH MEDIA: Post	<p>(Format: Post)</p> <p>This or That Patio Edition! Solar String Lights in White or Pewter for your deck?</p>	N/A	
Twitter	<p>(Format: Post)</p> <p>This or That Patio Edition! Solar String Lights in White or Pewter for your deck? #springvibes</p>	N/A	
FACEBOOK ADS			
Facebook 128.3 - ScoreBig	<p>There's still time — but not much for YOU to ScoreBig and win the grand prize - 1 MILLION PYRO®! Just use your ScoreCard Rewards credit or data card through October 31, 2020 to be automatically entered for a chance to win this or one of the other 15 prizes. For Official Rules, visit <a href="https://bit.ly/32pbk1">https://bit.ly/32pbk1</a></p>	<a href="https://bit.ly/32pbk1">https://bit.ly/32pbk1</a>	
Facebook 128.9 - Product Promotion Single Image	<p>Crisp, cool weather calls for nights by the fire with the Fire Sense Fire Pit #bonfire #fallfun</p>	<a href="https://bit.ly/SC-Catalog48">https://bit.ly/SC-Catalog48</a>	
COVER PHOTOS			
Oct 1			
Oct 15	