

ScoreCard Social Media  
AUGUST 2020

CHANNEL	MESSAGE	LINK	IMAGE PREVIEW
		PROGRAM	
Facebook	Golfing is a great way to unwind while staying socially distant. Get out of the house and hit the links. Check out this link to see our golfing selection. <a href="https://bit.ly/3gc2Tww">https://bit.ly/3gc2Tww</a> #goplay #golffmonth	<a href="https://bit.ly/3gc2Tww">https://bit.ly/3gc2Tww</a>	
Facebook	Time to fill up your tank? Swipe your ScoreCard Rewards card at a participating fuel station and you can redeem 2,000 points to save \$0.50 per gallon. Find a fuel station near you...	<a href="http://hq.scorecardrewards.com/fuel_discount">http://hq.scorecardrewards.com/fuel_discount</a>	
Facebook	Get outside and bring a picnic with top products from Yeti! Enter to win a YETI® Cooler Hooper Flip-B! <b>NO PURCHASE NECESSARY.</b> Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of June 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 8/31/20. For Official Rules, visit <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	<a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	
Facebook	Summer's not over yet! Redeem your ScoreCard points today to keep the endless days of summer going. #Rewardyourself	<a href="https://bit.ly/2020Summer">https://bit.ly/2020Summer</a>	
Facebook	Swipe your ScoreCard credit or debit card when you fill up at the gas pump to earn Bonus Points and save on fuel! Find a station near you: <a href="https://bit.ly/30bipjt">https://bit.ly/30bipjt</a>	<a href="https://bit.ly/30bipjt">https://bit.ly/30bipjt</a>	
Facebook	Tired of waiting for your package to arrive? Redeem points online and pick-up your items in the store the same day! #bestbuy #rewardyourself	<a href="https://bit.ly/SC-BestBuy">https://bit.ly/SC-BestBuy</a>	
Facebook	Keep in touch with friends and family. As a ScoreCard Rewards member, you can redeem points to save 14% on your AT&T plan? #wereallinthis together Learn more:	<a href="http://bit.ly/2553055">http://bit.ly/2553055</a>	
Facebook	We've introduced a new feature! The next time you check out with PayPal, you can use ScoreCard Rewards to pay for eligible purchases.	<a href="https://bit.ly/SC-PayPal">https://bit.ly/SC-PayPal</a>	
Twitter	Golfing is a great way to unwind while staying socially distant. Get out of the house and hit the links. Check out this link to see our golfing selection. <a href="https://bit.ly/2xab2at">https://bit.ly/2xab2at</a> #goplay #golffmonth	<a href="https://bit.ly/2xab2at">https://bit.ly/2xab2at</a>	
Twitter	Swipe your ScoreCard credit or debit card when you fill up at the gas pump to earn Bonus Points and save on fuel! Find a station near you: <a href="https://bit.ly/3gaPult">https://bit.ly/3gaPult</a>	<a href="https://bit.ly/3gaPult">https://bit.ly/3gaPult</a>	
Twitter	Get outside and bring a picnic with top products from Yeti! Enter to win a YETI® Cooler Hooper Flip-B! <b>NO PURCHASE NECESSARY. Ends 8/31/20. See full rules at: <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a></b>	<a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	
Twitter	Summer's not over yet! Redeem your ScoreCard points today to keep the endless days of summer going. #Rewardyourself <a href="http://bit.ly/2XNAVWU">http://bit.ly/2XNAVWU</a>	<a href="https://bit.ly/SC-summer-TW">https://bit.ly/SC-summer-TW</a>	
Twitter	Tired of waiting for your package to arrive? Redeem points online and pick-up your items in the store the same day! #bestbuy #rewardyourself	<a href="https://bit.ly/SC-BestBuy-TW">https://bit.ly/SC-BestBuy-TW</a>	
Twitter	We've introduced a new feature! The next time you check out with PayPal, you can use ScoreCard Rewards to pay for eligible purchases.	<a href="https://bit.ly/SC-Paypal-TW">https://bit.ly/SC-Paypal-TW</a>	

PRODUCTS

<p>Facebook RICH MEDIA: Carousel</p>	<p>Keep Your Family Safe Headline 1: Sanitize Your Electronics Headline 2: Breath Easy Headline 3: Hands Free Copy: Keep germs away with these clever product from ScoreCard Rewards Link Description 1: Multi Device UV Sanitizer Link Description 2: Reusable Face Masks Link Description 3: CleanKey Brass Hand Tool</p>	<p><a href="https://bit.ly/30Xt9rh">https://bit.ly/30Xt9rh</a></p>	
<p>Facebook</p>	<p>Haven't seen your friends &amp; family in a while? Send a gift from Omaha Steaks* to let them know that you're thinking of them.</p>	<p><a href="https://bit.ly/2P6TQDw">https://bit.ly/2P6TQDw</a></p>	
<p>Facebook RICH MEDIA: Slideshow</p>	<p>Deck out the dorm with ScoreCard points! Desks, bedding, décor &amp; more! #dormlife #B2s</p>	<p><a href="https://bit.ly/3C-Yoibbo">https://bit.ly/3C-Yoibbo</a></p>	
<p>Twitter</p>	<p>Keep germs away with a Multi Device UV Sanitizer, ReUseable Face Masks or the CleanKey Brass Hand Tool. Get them at:</p>	<p><a href="https://bit.ly/30Xt9rh">https://bit.ly/30Xt9rh</a></p>	
<p>Twitter</p>	<p>Haven't seen your friends &amp; family in a while? Send a gift from Omaha Steaks* to let them know that you're thinking of them.</p>	<p><a href="https://bit.ly/3a6t49i">https://bit.ly/3a6t49i</a></p>	
<p>Twitter</p>	<p>Deck out the dorm with ScoreCard points! Desks, bedding, décor &amp; more! #dormlife #B2s</p>	<p><a href="http://bit.ly/2KH4VWU">http://bit.ly/2KH4VWU</a></p>	

ENGAGEMENT

<p>Facebook RICH MEDIA: Poll</p>	<p><b>(Format: Poll)</b> Which would you choose? The Surf &amp; Turf or Decadent Dessert? Good news - you can have both when you use your points to purchase from Omaha Steaks*</p>	<p>N/A</p>	
<p>Twitter</p>	<p>Which would you choose? The Surf &amp; Turf or Decadent Dessert? Good news - you can have both when you use your points to purchase from Omaha Steaks*</p>	<p>N/A</p>	

FACEBOOK ADS

<p>Facebook 128.3 - ScoreBig</p>	<p>You can ScoreBIG right now and win the grand prize - 1 MILLION POINTS! Use your ScoreCard Rewards credit or debit card for a chance to win this or one of the other 15 prizes. Simply use your ScoreCard Rewards credit or debit card through October 31, 2020 to be automatically entered for a chance to ScoreBIG. For Official Rules, visit <a href="http://hq.scorecardrewards.com/scorebig">http://hq.scorecardrewards.com/scorebig</a></p>	<p><a href="https://bit.ly/3SENA6f">https://bit.ly/3SENA6f</a></p>	
<p>Facebook 128.9 - Product Promotion Single image</p>	<p>Get outside and bring a picnic with top products from Yeti! <b>NO PURCHASE NECESSARY.</b> Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of June 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 8/31/20. For Official Rules, visit <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a></p>	<p><a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a></p>	

COVER PHOTOS

<p>Aug. 1</p>		
<p>Aug. 15</p>		