













## ScoreCard Social Media JULY 2020

CHANNEL	MESSAGE	LINK	IMAGE PREVIEW
PROGRAM			
Facebook	It's never too early to start learning! Use your rewards to gear up your little ones with featured products like the School Time! Classroom Play Set by Melissa & Doug® or a LeapPad® Academy by LeapFrog®.	<a href="https://bit.ly/ScoreCardLearning">https://bit.ly/ScoreCardLearning</a>	
Facebook	Time to fill up your tank? Swipe your ScoreCard Rewards card at a participating fuel station and you can redeem 2,000 points to save \$0.50 per gallon. Find a fuel station near you...	<a href="http://hq.scorecardrewards.com/fuel_discount">http://hq.scorecardrewards.com/fuel_discount</a>	
Facebook	Get outside and bring a picnic with top products from Yeti! Enter to win a YETI® Cooler Hopper Flip 8!  NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of June 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 8/31/20. For Official Rules, visit <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	<a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	
Facebook	Use your rewards to bring the movie theater to your backyard with great products like an outdoor movie screen, popcorn and concession cart, and a portable projector.	<a href="https://bit.ly/SCOutdoorSpace">https://bit.ly/SCOutdoorSpace</a>	
Facebook	<a href="http://hq.scorecardrewards.com">Get outside and distant with top of the line coolers and cooking gear you can take anywhere! Check out all the options at scorecardrewards.com</a>	<a href="https://bit.ly/SCOutdoorRec">https://bit.ly/SCOutdoorRec</a>	
Facebook	Stay socially distant, but in touch with your favorite people! As a ScoreCard Rewards member, you can redeem points to save 14% on your AT&T plan? Learn more:	<a href="http://bit.ly/2553O5S">http://bit.ly/2553O5S</a>	
Facebook	Have you signed up for ScoreCard Rewards text alerts yet? It's the easiest way to get updates on your points balance, special offers and more!	<a href="http://bit.ly/2w6lwgw">http://bit.ly/2w6lwgw</a>	
Twitter	It's never too early to start learning! Use your rewards to gear up your little ones with featured products like the School Time! Classroom Play Set by Melissa & Doug® or a LeapPad® Academy by LeapFrog®.	<a href="https://bit.ly/ScoreCardLearning">https://bit.ly/ScoreCardLearning</a>	
Twitter	Need to fill up your tank? Swipe your ScoreCard Rewards card at a participating fuel station and you can redeem 2,000 points to save \$0.50 per gallon. Find a fuel station near you...	<a href="http://bit.ly/2w6lwgw">Please change to car, truck, or SUV http://bit.ly/2w6lwgw</a>	
Twitter	Get outside and bring a picnic with top products from Yeti! Enter to win a YETI® Cooler Hopper Flip 8!  NO PURCHASE NECESSARY. Ends 8/31/20. See full rules at <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	<a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	
Twitter	Use your rewards to bring the movie theater to your backyard with great products like an outdoor movie screen, popcorn and concession cart, and a portable projector.	<a href="https://bit.ly/SCOutdoorSpace">https://bit.ly/SCOutdoorSpace</a>	
Twitter	<a href="http://hq.scorecardrewards.com">Get outside and distant with top of the line coolers and cooking gear you can take anywhere! Check out all the options at scorecardrewards.com</a>	<a href="https://bit.ly/SCOutdoorRec">https://bit.ly/SCOutdoorRec</a>	

PRODUCTS			
Facebook	Use your SC rewards to get your hands on some of the best selling Apple products: "AirPods Pro™ by Apple®" "iPad® WiFi 128GB by Apple®" "iPhone® 11 64GB (SIM-free) by Apple®"	<a href="https://bit.ly/SCAppleTV">https://bit.ly/SCAppleTV</a>	  
Facebook RICH MEDIA: Carousel	Keep your furry friend clean and cool this summer by using your SC Rewards for products like: Boomer & Dog Bowl by YETI® Coolers Chill Pad - Medium by P.L.A.Y.® Pet Wand Pro by Waterpik® Groom Tool by Dyson	<a href="https://bit.ly/28Chnpd">https://bit.ly/28Chnpd</a>	   
Facebook RICH MEDIA: Slideshow	Back to school might look different this year - stay prepared by using rewards on the latest gadgets to keep you in touch: HP® 15.6-Inch Notebook AMD with Wireless Mouse and Carrying Case 8-Inch Galaxy Tab A 32GB by Samsung® Inkjet Multifunction Printer by Brother® Clock Radio with Qi Wireless Charging Station by Supersonic®	<a href="https://bit.ly/28FmyTd">https://bit.ly/28FmyTd</a>	   
Twitter	Use your SC rewards to get your hands on some of the best selling Apple products: "AirPods Pro™ by Apple®" "iPad® WiFi 128GB by Apple®" "iPhone® 11 64GB (SIM-free) by Apple®"	<a href="https://bit.ly/SCAppleTV">https://bit.ly/SCAppleTV</a>	  
Twitter	Keep your furry friend clean and cool this summer by using your SC Rewards for products like: Boomer & Dog Bowl by YETI® Coolers Chill Pad - Medium by P.L.A.Y.® Pet Wand Pro by Waterpik® Groom Tool by Dyson	<a href="https://bit.ly/28Chnpd">https://bit.ly/28Chnpd</a>	   
Twitter	Back to school might look different this year - stay prepared by using rewards on the latest gadgets to keep you in touch: HP® 15.6-Inch Notebook AMD with Wireless Mouse and Carrying Case 8-Inch Galaxy Tab A 32GB by Samsung® Inkjet Multifunction Printer by Brother® Clock Radio with Qi Wireless Charging Station by Supersonic®	<a href="https://bit.ly/28FmyTd">https://bit.ly/28FmyTd</a>	   
ENGAGEMENT			
Facebook	Happy 4th of July from your friends at Scorecard Rewards!	N/A	
Facebook RICH MEDIA: Poll	What's your favorite item to throw on the grill? Hamburgers or hotdogs?	N/A	
Twitter	Happy 4th of July from your friends at Scorecard Rewards!	N/A	
Twitter	What's your favorite item to throw on the grill? Hamburgers or hotdogs?	N/A	
FACEBOOK ADS			
Facebook 128.1 - Games & More Single Image	Get cooking with the latest gadgets and tools from Scorecard Rewards...	<a href="https://bit.ly/SCCooking">https://bit.ly/SCCooking</a>	
Facebook 128.8 - Brand Promotion Video	Use your Scorecard Rewards to freshen up your outdoor space with projectors, screens, furniture, and more for a socially distant movie night!	<a href="https://bit.ly/SCOutdoorSpace">https://bit.ly/SCOutdoorSpace</a>	
Facebook 128.9 - Product Promotion Single Image	Get outside and bring a picnic with top products from Yeti!  NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of June 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 8/31/20. For Official Rules, visit <a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	<a href="http://hq.scorecardrewards.com/Spotlight">http://hq.scorecardrewards.com/Spotlight</a>	

COVER PHOTOS

Jul. 1



Jul. 16



















